

## METRO NORTH Initiative

Live, Work and Play in these nine communities within Greater Boston: Charlestown and East Boston in Boston, Chelsea, East Boston, Everett, Malden, Medford, Melrose, Revere, Somerville, Winthrop

For Massachusetts to double its innovation economy in the next ten years, it must expand where businesses settle and people live, work and play. The Executive Office of Housing and Economic Development and the Metro North communities are working together because Metro North has the potential for smart and dynamic growth. It is within six miles of our financial and innovation clusters. It is connected by the Orange and Blue lines—and soon by the Green and Silver lines. It has great walkable neighborhoods, squares and corners. It has slowly been transforming its economic future for years—revitalizing old industrial sites, welcoming new businesses and immigrants from around the world, and building market rate and mixed-income housing.

In November 2013, Chelsea, Malden, Melrose and Revere received MassWorks infrastructure grants. See: http://www.mass.gov/hed/economic/eohed/pro/infrastructure/massworks/

The next step, starting November 2013, is a planning process that will involve the communities, the Metropolitan Area Planning Council (MAPC) and the Commonwealth. The process will identify "priority development" and "priority preservation" areas on a local, regional, and state level. In addition, MAPC will analyze opportunities to invest in infrastructure, and to change zoning and permitting, to advance development and preservation.

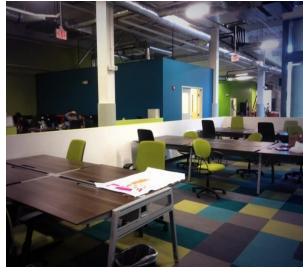


Meanwhile, the Executive Office is working to promote new and existing businesses in Metro North that involve innovation, the creative economy (including advertising, architecture, arts or other intellectual property products), and food (restaurants and food suppliers). On October 28, 2013, we held a Blue and Orange Innovation Event at East Boston's Small Business Incubator space.

Below are a few examples of what we learned during Secretary Bialecki's in-depth Metro North tour this spring and summer:



Market rate housing under construction in Chelsea (One North of Boston)



Greentown Labs in Union Square, Somerville (near Artisan Asylum and Brooklyn Boulders)



Progenika in RiversEdge, Medford





Market rate housing in construction (Charleston Chew) and craft beer at Night Shift and Idle Hands, in Everett's Lower Broadway District.







All Seasons Table, Modern Asian Cuisine in Malden Center